

Education

Texas Tech University, Lubbock, TX
Doctor of Education (Ed.D.), Instructional Technology
Minor: Management Information Systems

University of Texas, Austin, TX
Bachelor of Arts (B.A.) Government
Minor: Asian Studies

Skills

Leadership:	Strategic planning and vision setting Organizing knowledge and learning systems Building trust and sustained partnerships People management and coaching Emerging technology vision and direction Organizational change management	Operations:	End-to-end portfolio and program management Operational systems design and optimization Performance assessment and data analysis Vendor and contract management Budget and resource management AI tools research, evaluation, and application
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Professional Experience

07/2026 – present Contract Washington, DC	Lead Learning Experience Designer — General Assembly, Learning Design & Development Lead the development of AI-focused training programs that are scalable and aligned with market needs for large enterprise clients.
07/2020 – 06/2025 Full-time Washington, DC	Director, Strategic Digital Learning Initiatives — The George Washington University (GWU), Libraries Defined strategy and led the roadmap for digital and AI literacy programs, and in parallel transformed online learning operations reducing project delivery time by 55% and costs by 50% through systems redesign and team development.
12/2020 – 02/2021 Contract Washington, DC	Learning Design Consultant — Global Initiative for Fiscal Transparency (GIFT), MOOC Development Team Provided strategic instructional and multimedia design expertise for a training initiative on fiscal policy and tax administration.
12/2018 – 06/2020 Full-time McLean, VA	Manager, Finance Learning and Development — Booz Allen Hamilton (BAH), Learning & Development Managed a multi-modal finance curriculum serving 200+ professionals, designed new training, ran learning operations, and organized competency-based content across digital platforms to ensure discoverability across finance teams and others.
09/2014 – 09/2018 Full-time/Contract Washington, DC	Projects Officer, Instructional Designer — International Monetary Fund (IMF), Capacity Development Inaugural role leading the design to delivery of the first 8 MOOCs for a new digital learning initiative serving government officials, established content standards, set media approach, set project management workflows, and enabled 200% growth.
03/2013 – 01/2014 Full-time Cambridge, MA	Instructional Designer — Massachusetts Institute of Technology (MIT), Skoltech Initiative Contributed to the programmatic vision and curriculum design for 5 new graduate engineering programs, partnering with faculty to build interdisciplinary curriculum integrating technology, business, entrepreneurship, and systems design.
01/2009 – 04/2013 Part-time Lubbock, TX	Graduate Instructor — Texas Tech University (TTU), College of Education Served as Instructor of Record for sections of an undergraduate course on integrating digital technologies in K-12 teaching.
08/2008 – 05/2010 Part-time Lubbock, TX	Graduate Assistant — Texas Tech University (TTU), College of Education Synthesized and wrote about research findings on educational technology applications for adult and child learners.
08/2005 – 07/2007 Full-time Shenyang, Liaoning, China	Instructor — Shenyang Normal University, College of Business Served as Instructor of Record for first-year undergraduate business students, teaching conversational English and writing skills.
08/2004 – 07/2005 Full-time Pingdingshan, Henan, China	Instructor — Pingdingshan #1 Senior Middle School Taught spoken English and American culture to high school students.
08/2003 – 07/2004 Full-time Pingdingshan, Henan, China	Instructor — Wellent Bilingual School Taught basic conversational English skills to kindergarten through grade 9 students in a bilingual educational setting.

Leadership and Service

10/2024 – 05/2025	Association of College and Research Libraries (ACRL)
	ACRL/PPIRS AI Literacy Discussion Group – Member
03/2025 – 04/2025	George Washington University (GWU)
	Excellence in Student Life Awards, <i>Reviewer</i>
08/2024 – 12/2024	Generative Artificial Intelligence (genAI) Staff Working Group, <i>Chair</i>
01/2024 – 06/2025	Generative Artificial Intelligence (genAI) in Teaching, <i>Chair and Member</i>
01/2024 – 06/2025	Open Source Program Office, <i>Member</i>
01/2024 – 01/2025	University Integrity and Conduct Council, <i>Panelist</i>
06/2023 – 05/2024	EPT Sub-committee, Generative Artificial Intelligence, <i>Member</i>
12/2022 – 06/2025	Education Policy and Technology Committee (EPT), <i>Member</i>
04/2021 – 06/2025	Instructional Innovation Committee, <i>Member</i>
2018	International Monetary Fund (IMF)
	Blockchain and Cryptocurrency, Learning App, <i>Member</i>
2017 – 2018	Effective Teaching Seminar Series, <i>Member</i>
01/2011 – 06/2011	Texas Tech University (TTU)
	Organizational Committee on Technology Integration, <i>Member</i>
01/2011 – 06/2011	Learning Management System Assessment Committee, <i>Member</i>
01/2011 – 06/2011	Mobile Learning Initiative, <i>Member</i>
05/2010 – 01/2011	College of Education, Dean’s Search Committee, <i>Member</i>
09/2010	Education Graduate Student Organization, <i>Member</i>
04/2010 – 06/2010	Education Graduate Student Organization (EGSO), <i>Officer, Webmaster</i>

Peer Reviewer

04/2026	Metacognitive Instructional Regulation Agents (MIRA) Lab, <i>Simulation Reviewer</i> Dr. Ji Hyun Yu, Lab Director and Principal Investigator University of North Texas, College of Information
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Funded Grants

Torres, J., Guiriec, S. (2021). Adobe Digital Literacy Initiatives. *Faculty development supporting the GW/Adobe creative initiative in science: Embedding the Adobe Creative Cloud in GW Physics courses, research and astronomy (\$25,000).*

Teaching Experience

SP 2009 – SP 2013	Educational Instructional Technology, EDIT 3318 Texas Tech University, College of Education
FA 2005 – SP 2007	Spoken English and American Government Shenyang Normal University, College of Business, Shenyang, Liaoning, China
FA 2004 – SP 2005	Spoken English and Western Culture (Grades 10–12) Pingdingshan #1 Senior Middle School, Pingdingshan, Henan, China
FA 2003 – SP 2004	Spoken English (Grades K–9) Wellent Bilingual School, Pingdingshan, Henan, China

Teaching Recognition

04/2010	Helen DeVitt Jones Excellence in Graduate Part-Time Teaching Award Texas Tech University, College of Education
05/2005	Model Foreign Teacher of Henan Province (Nominated) Pingdingshan #1 Senior Middle School, Pingdingshan, Henan, P.R. China

Conference Presentations and Proceedings

Torres, J. (2014, Accepted). *Preparing engineering students for real-world innovation through innovative educational design*. Paper presented at the 10th International CDIO Conference, Universitat Politècnica de Catalunya, Barcelona, Spain, June 16-19, 2014.

Case, D.E., Crooks, S., Chen, X., Ford, S., Han, N. & Torres, J. (2012). *Effects of spoken vs. written text on the quality of discussion in online discussion boards*. In P. Resta (Ed.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2012* (pp. 14-18). Chesapeake, VA: AACE

Workshops

2025 **Leveraging Generative AI in Educational Media Design**
The George Washington University, Libraries and Academic Innovation – *Designer & Facilitator*

2024 **Faculty forum: generative AI (genAI)**
The George Washington University, Libraries and Academic Innovation – *Designer & Facilitator*

2024 **Ethical Issues and Use of genAI in Education**
The George Washington University, Libraries and Academic Innovation – *Designer & Facilitator*

2024 **Generative AI: a tool or a Partner?**
The George Washington University, Libraries and Academic Innovation – *Designer & Facilitator*

2024 **Human-centric Pedagogies with genAI**
The George Washington University, Libraries and Academic Innovation – *Designer & Facilitator*

2024 **Instructional Design with ChatGPT**
The George Washington University, Libraries and Academic Innovation – *Designer & Facilitator*

2024 **Storytelling and Media Design with genAI**
The George Washington University, Libraries and Academic Innovation – *Designer & Facilitator*

2024 **Types of Learning Partnership with genAI**
The George Washington University, Libraries and Academic Innovation – *Designer & Facilitator*

2023 – 2024 **genAI for Personalized Student Learning**
The George Washington University, Libraries and Academic Innovation – *Designer & Facilitator*

2023 – 2024 **Plan a Digital Project for Your Course**
The George Washington University, Libraries and Academic Innovation – *Co-designer & Facilitator*

2023 – 2024 **Is a Digital Project Right for My Course?**
The George Washington University, Libraries and Academic Innovation – *Co-designer & Facilitator*

2023 **Code Smarter, Not Harder: Leveraging AI for Enhanced Programming**
The George Washington University, Libraries and Academic Innovation – *Co-designer & Co-facilitator*

2021 – 2022 **Communicating with Digital Media: Creating a Space to Inspire**
The George Washington University, Libraries and Academic Innovation – *Designer & Co-facilitator*

2021 – 2022 **Communicating with Digital Media: Crafting a Message for Video**
The George Washington University, Libraries and Academic Innovation – *Designer & Co-facilitator*

2019 – 2020 **Fundamentals of Cost/Price Strategy**
Booz Allen Hamilton, Learning and Development – *Facilitator*

2019 – 2020 **Executive Financials**
Booz Allen Hamilton, Learning and Development – *Facilitator*

Invited Presentations and Panels

Spring 2025 **Future practice in Maternal and Child Health with Generative AI**
The George Washington University, Milken Institute School of Public Health – *Co-presenter (multiple sessions)*

09/2024 **Generative AI for the Public Health Classroom**
The George Washington University, Milken Institute School of Public Health – *Co-presenter*

05/2024 **Re-imagining Economics Instruction with genAI**
The George Washington University, Columbian College of Arts and Sciences, Department of Economics – *Co-presenter*

04/2024 **The Enduring Fog of War: AI and the Future of Humans in National Security**
The George Washington University, AI and Humanities Seminar Series – *Moderator*

04/2024 **Enhancing Education with LLMs: Innovative Approaches in Engineering Pedagogy**
American Society for Engineering Education, 2024 Annual Conference – *Moderator*

Invited Presentations and Panels, Continued

02/2024	Using genAI to Re-imagine Learning Activities The George Washington University, Milken Institute School of Public Health – <i>Presenter</i>
10/2023	Tools and Strategies for AI-Powered Coding: An Overview The George Washington University, School of Engineering and Applied Sciences – <i>Presenter</i>
10/2023	Partners in the Creation of Learning Experiences The George Washington University, Instructional Innovation Committee – <i>Presenter</i>
10/2023	Using Generative AI in Humanities Classes: A Primer The George Washington University, AI and Humanities Seminar Series – <i>Co-presenter</i>
09/2023	Integrating genAI into the Learning Experience The George Washington University, School of Media and Public Affairs – <i>Co-presenter</i>
09/2023	Digital Fluency at GWU: Enhancing Teaching with Digital Projects The George Washington University, Columbian College of Arts and Sciences – <i>Presenter</i>
09/2012	Investigating How Electronic Learning and Mobile Learning May Jointly Support the Development of Online Learning Communities Southwest Educational Research Association – <i>Presenter</i>
04/2010	Creating Instructional Videos Texas Tech University, Professional Workshop Series – <i>Presenter</i>
09/2009	TTU Educational Research Conference Texas Tech University, College of Education – <i>Presenter</i>
06/2007	3rd Annual Liaoning TESOL Symposium Shenyang Normal University and the U.S. Department of State – <i>Presenter</i>
06/2006	2nd Annual Liaoning TESOL Symposium Shenyang Normal University and the U.S. Department of State – <i>Presenter</i>

Technical Skills

Languages:	HTML/CSS · Python
Productivity:	Microsoft Office · Google Workspace · OmniGraffle · Microsoft Visio · Microsoft Visual Studio · PyCharm · Obsidian
Authoring:	Articulate 360 · Adobe Captivate · Camtasia · ScreenFlow
Projects:	Microsoft Teams and SharePoint · Monday.com · Miro · Notion
Creative:	Adobe Creative Cloud (Photoshop, Premiere Pro, InDesign, Express) · Figma · Frame.io
LMS+CMS:	Canvas · Blackboard · edX · Cornerstone · Moodle · Degreed · Drupal · Wordpress
GenAI tools:	Anthropic Claude · Google Gemini · OpenAI ChatGPT · Google Stitch · Google NotebookLM · Adobe Firefly
Experience:	Architecting online courses · Website wireframes and web development · Website development with Figma, Claude Code, Visual Studio · Drafting images and video with GenAI · Editing images and video · Drafting User Interfaces · Solving scripting problems with GenAI · Data collection and analysis · File metadata, organization, security, and rescue

Professional Learning and Training

AI, Information Technology, and Data	2026	AI Fluency: Framework & Foundations, and AI Fluency for educators Anthropic Academy
	2025	Crash Course on Python Google
	2025	Google Prompting Essentials Google – Specialization Certificate, 4 courses
	2019	Blockchain and FinTech: Basics, Applications, and Limitations The University of Hong Kong – Professional Certificate, 3 courses
	2019	Python for Everybody (Getting Started with Python) University of Michigan
	2019	Executive Data Science Johns Hopkins University – Specialization Certificate, 5 courses

Professional Learning and Training, Continued

Business and Team Management	2026	Building High-Performing Teams (In-progress) Harvard Business Review – Specialization Certificate, 4 courses
	2026	Google Project Management (In-progress) Google – Professional Certificate, 7 courses
	2025	Google People Management Essentials Google – Specialization Certificate, 4 courses
	2024	Leading Your Team Through Change Prosci
	2022	Business Strategy and Design Pragmatic Institute
Instructional/ Learning Design and Design Thinking	2026	Foundations of Human-Centered AI Northeastern University
	2023	Mastering Design Thinking Massachusetts Institute of Technology (MIT) Professional Education
	2021	Applying the Quality Matters Rubric (APPQMR) Quality Matters
	2019	What Works in Education: Evidence-Based Education Policies Inter-American Development Bank
	2018	Design Thinking for Business Innovation University of Virginia, Darden School of Business