

Key Steps in Module Preparation for Effective Video-Based Online Learning

The Instructor (IN), Instructional Designer (ID), and Video Producer (VP) are to complete the following prior to video shooting:

Fully Planned Module

Final Instructional Materials

Scripts for Video Segments

Planned On-Screen Instruction

#1 | Designing and Planning the Instruction

#3 | Delivering the Message

#2 | Designing the Materials and Visual Communication

Learning Objectives

IN and ID
Establish:

Measurable Learning
Outcomes

Assessments

IN and ID
Draft:

Testing Methodology

Assessments and
Assessment Types

Concepts / Key Topics

IN and ID
Select and Draft:

Necessary Topics

Draft Slides (w/ text,
charts, diagrams,
images, etc.)

Draft Spreadsheets

Video Segments

Learning Activities / Practice

IN and ID
Design and
Document:

Learning Activities

Community/
Discussion
Engagement

Materials Development

IN and ID
Create:

Revised Slides (w/
text, charts,
diagrams, images,
etc.)

Revised
Spreadsheets

Video Design

IN, ID and VP
Create:

Final Slides (w/ text,
charts, diagrams,
images, etc.)

Final Spreadsheets

Final Script

Final On-Screen
Action

Video Shooting

IN and VP
Record:

Planned Instructional
Video Segments

Introductions and
Conclusions

Relevant mini-
Tutorials

Steps in Online Learning Instruction, Materials, and Environment Preparation

