



Instructional Core

# Digital fluency at GW: Enhancing teaching with digital projects

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May 2023



# LAI Instructional Core partners

## Jason Torres, Ed.D.

Director of Strategic Digital Learning Initiatives (SDLI)

- Digital fluency strategy with Adobe
- Artificial Intelligence strategy for LAI
- Educational media production
- Workshops for faculty

## Patty Dinneen, Ed.D.

Director of Faculty Development

- Course Design Institute (CDI)
- Teaching Network for Early Career Faculty
- GTAP course for new TAs
- Inclusive teaching and Accessibility
- Workshops for faculty



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# Digital fluency

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- We believe the work/teach/learn-from-home pandemic (2020-2021) changed the landscape.
- Generative Artificial Intelligence elevates the importance of digital fluency.
- Workshops, (online) course design, media design and in other pedagogical support.
- Among many GW available tools, we partner with Adobe to leverage creative tools for enhanced digital communication.

# Partnering with industry

- An Adobe Creative Campus (2019)
- Creative cloud tools are available to GW faculty, students and staff.
  - Photoshop, Premiere Pro, Premiere Rush, Acrobat, InDesign and Express.
- Partners with GW to help upskill faculty digital fluency.
- Engages directly with GW students.



# Pilot: Digital projects cohort for Course Design Institute alumni

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**Aim:** Carry forward core principles of course and assignment design into creating a digital project assignment. Final assignments will be shared as exemplars for other GW faculty.

**Components:** Participants will do the following

- Attend the **Adobe Education Institute (June 20-23, 27)**
- Receive 1:1 consultations with Instructional Core learning and media experts
- Participate in 3 cohort meetings to share ideas and receive peer feedback

**Projects as exemplars:** Faculty will hone their own digital course project idea, in areas such as

- Metacognition
- Storytelling, podcasting
- Data presentation and analysis



# Going forward

## Your support

We want to work with your college/school and departments.

- Draw attention to digital fluency
- Collaborate on storytelling and data presentation (in digital projects)
- Identify faculty partners

## Questions and discussion

Thank you for the opportunity.

