

COMMUNICATING WITH DIGITAL MEDIA

an SDLI workshop series

Welcome

BEFORE WE START

Setup Adobe access

Digital fluency and Adobe

WORKSHOP: PRIMING

About the workshop

Activity introduction

Activity #1

Activity #2

Activity #3

Wrapping up

WORKSHOP: RUSH

About the workshop

1 | Chaos, order, good idea

2 | What is?

3 | What if?

4 | What wows?!

5 | Reflection

WORKSHOP: EXPRESS

About the workshop

1 | Chaos, order, good idea

2 | What is?

3 | What if?

4 | What wows?!

5 | Reflection

WORKSHOP: PORTFOLIO

About the workshop

1 | Chaos, order, good idea

2 | What is?

3 | What if?

4 | What wows?!

5 | Reflection

Contact us



Welcome to the workshop

The staff of GWLAI from the Strategic Digital Learning Initiatives and the Instructional Design Team are excited to meet you and to begin exploring what we may do together! This workshop and the series as a whole aims to explore with you applying design thinking and leveraging the power of Adobe Creative Cloud tools in your teaching practice. Together we will find and create new ways to support digital learning as well as enhance your digital fluency.

Before getting started we want to highlight some key ideas behind this workshop series. These are to 1) **design a digital learning project from a reflective idea**; 2) **bolster your creative digital communication with principles and skills**; and 3) **target the scope of your message for greater impact on your students**.

In contrast to other technology oriented workshops, this workshop series is not about the beautification of teaching and learning materials, teaching you technical skills or demonstrating an interface. It is about teaching/communicating with digital media.

In this workshop series we will dive into thinking at a high-level about what we are doing before we do it with creative tools. We will leverage practices related to design thinking methodologies and applying them to creating designs for digital learning solutions. As a part of this, we want to collaboratively ways that Adobe Creative Cloud tools can help you create efficiencies in your teaching practice, inspire student communications and creativity, and ultimately help you to formulate learning activities within your course(s). In short, the possibilities are tremendous with these tools. Working with the media producers of SDLI, we will scratch the surface of what we can accomplish in this workshop series. But we will get through that first step of settling the idea to pursue.

Let's get started and see where we go!

Part 3: What if anything were possible?

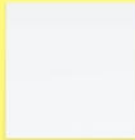
Creating a basic outline of your video

Q: What is something that you learned about your students in the context of virtual learning during the pandemic?

Instructions: Complete stickies in each section to capture your thoughts.

REFLECTIONS

What were some takeaway thoughts from part 2 regarding your video communications and your students?



VIDEO OUTLINE

What is the general outline of your video?

Introduction:
describe

Section 1:
describe

Section 2:
describe

Section 3:
describe

Conclusion:
describe

ASSETS/THINGS NEEDED

What are some media assets you will need (e.g. images, media clips, text)?



Kind of video to
produce: __

IC DESIGN CHALLENGE

Q: WHAT IS SOMETHING YOU LEARNED ABOUT YOUR STUDENTS IN THE CONTEXT OF VIRTUAL LEARNING DURING THE PANDEMIC?

ACTIVITY 1: EMPATHY INTERVIEWS

EXAMPLE QUESTIONS:

- I. WHAT CAPTURED THE INTEREST OF NEW STUDENTS?
- II. HOW DO YOU BRIEFLY EXPLAIN YOUR DOMAIN OF EXPERTISE TO A NEW STUDENT?

HOW-TO!



POPULATE!



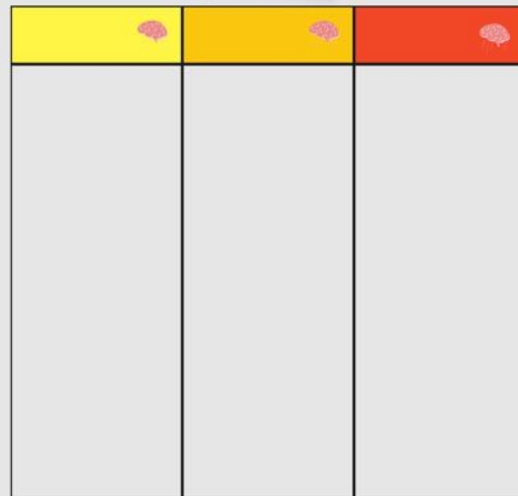
ACTIVITY 2: THEMES, INSIGHTS, HOW MIGHT WE?



ACTIVITY 3: GROUP BRAINSTORMING SESSION

Rules for our brainstorm:

1. Let go of judgment
2. Say "Yes, and..."
3. Take turns speaking
4. Go for multiple ideas
5. Embrace the unusual





STORYBOARD

Create your Storyboard based on your top idea from the brain storming session!

Title: Drawing: Concisely describe what is happening:	1 Title: Drawing: Concisely describe what is happening:	2 Title: Drawing: Concisely describe what is happening:	3 Title: Drawing: Concisely describe what is happening:
4 Title: Drawing: Concisely describe what is happening:	5 Title: Drawing: Concisely describe what is happening:	6 Title: Drawing: Concisely describe what is happening:	

Part 3: What if anything were possible?

Creating an online portfolio framework – Student perspective

PURPOSE: <type in the purpose of your online portfolio>

Instructions: Complete stickies in each section to capture your thoughts.

AUDIENCE	PORTFOLIO OUTLINE	ASSETS/THINGS NEEDED
Who is the audience for your online portfolio and what should they know from it?	What is the general structure of your portfolio? Welcome: _describe_ Section 1: _describe_ Section 2: _describe_ Section 3: _describe_ Contact: _describe_	What are some media assets you will need (e.g. images, media clips, text)?

COMMUNICATING WITH DIGITAL MEDIA

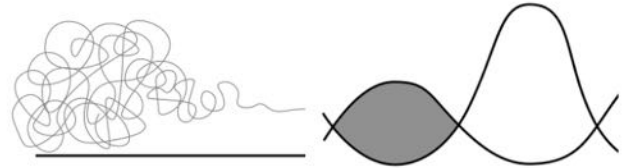
an SDLI workshop series

Welcome

BEFORE WE START

Setup Adobe access

Digital fluency and Adobe



WORKSHOP: PRIMING

About the workshop

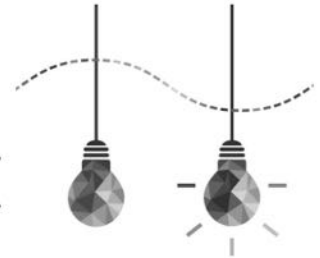
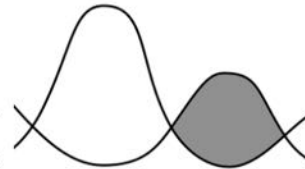
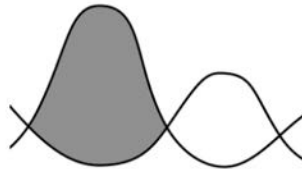
Activity introduction

Activity #1

Activity #2

Activity #3

Wrapping up



WORKSHOP: RUSH

About the workshop

1 | Chaos, order, good idea

2 | What is?

3 | What if?

4 | What wows?!

5 | Reflection

[↑ Back to Top](#)

WORKSHOP: EXPRESS

About the workshop

1 | Chaos, order, good idea

2 | What is?

3 | What if?

4 | What wows?!

5 | Reflection

WORKSHOP: PORTFOLIO

About the workshop

1 | Chaos, order, good idea

2 | What is?

3 | What if?

4 | What wows?!

5 | Reflection

Contact us